Investor Presentation

BTCS Inc. (Nasdaq: BTCS)



August 2025

<u>www.btcs.com</u>



Safe Harbor

This presentation contains statements, estimates, forecasts, and projections regarding future performance and events that constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Those statements include statements regarding our position to capitalize on the explosive growth potential of Ethereum, revenue growth, improving margins, expectations from the integration of DeFi and TradFi mechanisms to maximize ETH holdings, increasing share price, and the potential opportunity of scalable revenue and business growth. These statements may be identified by the use of words like "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "will," "should," and "seek," and similar expressions and include any financial projections or estimates or pro forma financial information set forth herein. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties and that actual results may differ materially from those projected in the forward-looking statements. Important factors and risks that could cause actual results to differ materially from our expectations include, but are not limited to, regulatory issues, the rewards and costs associated with validating transactions on proof-of-stake blockchains, unexpected issues with our product offerings including Builder+, competition, a significant decrease in the value of our crypto asset holdings, loss or theft of the private withdrawal keys or smart contract vulnerabilities resulting in the complete loss of or inability to access our crypto assets and rewards, as well as those risks detailed in our filings with the SEC, including our most recent Form 10-K and other filings with the SEC.

Neither BTCS nor any of its affiliates undertake any obligation to update any forward-looking statements for any reason, even if new information becomes available or other events occur in the future.

Summaries of documents contained herein and in our filings with the SEC may not be complete and are qualified in their entirety by reference to the complete text of such documents. In making an investment decision, you must rely on your own examination of these documents and such additional due diligence as you deem appropriate. We have not authorized any other person to provide you with information that is different from the information contained in our filings with the SEC.

If anyone provides you with different or inconsistent information, you should not rely on it. Our filings with the SEC are available to the public on, and may be reviewed at, the SEC's website (www.sec.gov) and on BTCS's website (www.btcs.com). The content on our website is not incorporated into this presentation.



Blockchain Technology Consensus Solutions (BTCS)

"With an unrivaled DeFi/TradFi financial model and vertically integrated operations, we believe that BTCS is the most sophisticated Ethereum play in public markets today."

- CEO Charles Allen



- Oldest public blockchain company, listed in 2014
- First public blockchain company to adopt ETH treasury strategy in 2021
- First public company to issue a bividend (blockchain dividend)

- Only public blockchain company with vertically integrated ETH blockchain operations
- **70,140 ETH** in treasury (as of Aug 12, 2025)
- Only public company leveraging DeFi fundraising mechanisms alongside TradFi instruments



Ethereum Blockchain Unlocks Exponential Value

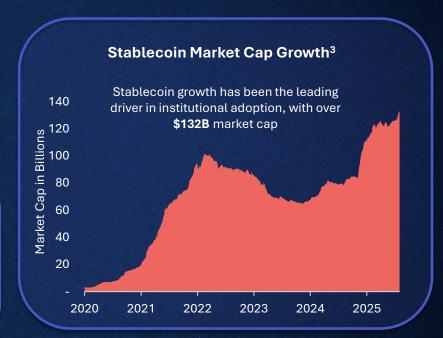
Ethereum is the world's leading smart contract blockchain, powering decentralized applications, enabling permissionless innovation, and driving the tokenization of real-world assets

Institutional Demand for ETH

- Demand from ETFs and corporate treasuries outpaces new ETH issuance by more than 30x1
- More than \$10B in ETH purchased since May 2025²

Regulatory Tailwinds Support ETH

- Genius Act establishes robust stablecoin framework
- SEC confirmed ETH is a commodity
- SEC approved spot ETH ETFs



BTCS is uniquely positioned to capitalize on the explosive growth potential of Ethereum

^{3.} https://defillama.com/stablecoins/ethereum as of August 1, 2025



Public Markets – Ethereum Exposure

Public market investors have multiple avenues to gain exposure to ETH, but not all ETH exposure is equal

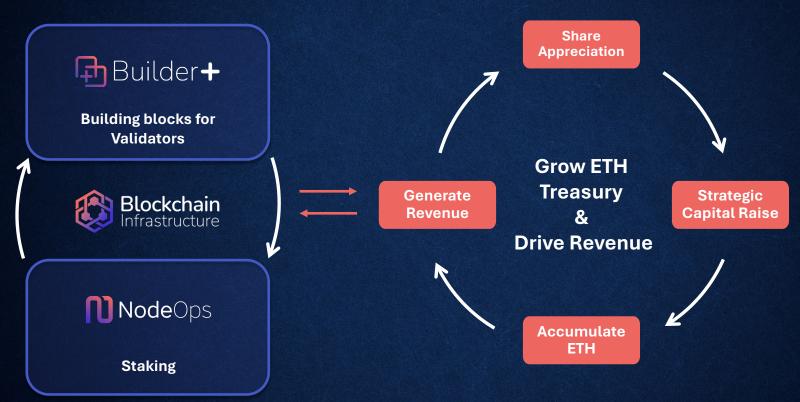
	Exchange Traded Fund	Digital Asset Treasury	BTCS
ETH 1:1			
Yield	X	<u> </u>	
Vertically Integrated Operations	X	X	
DeFi / TradFi Capital Formation	X	X	

BTCS is a publicly traded, Ethereum-first blockchain infrastructure and digital asset treasury company executing the most sophisticated public Ethereum accumulation strategy by integrating DeFi and TradFi into its operations to maximize its ETH holdings.



DeFi/TradFi ETH Accretion Flywheel

Most Sophisticated Public ETH Accumulation Strategy





DeFi / TradFi Flywheel: Generate Revenue



BTCS is positioned to capture substantial growth opportunities through vertical integration as both a builder and a validator.









Validator Node Operations



Validator Nodes and Staking

BTCS "stakes" ETH as collateral to operate validator nodes on the Ethereum blockchain. These specialized nodes verify transactions and propose new blocks, keeping the network secure.



Earning Yield

BTCS earns two types of revenue from Node Ops:

- Staking Rewards: Predictable, recurring ETH rewards paid by the Ethereum protocol for securing the network.
- Transaction Fees: Variable ETH fees paid by users who want their transactions processed quickly.



Block Building



Optimizing High Value Transactions

BTCS utilizes advanced algorithms that prioritize high value transactions within the blocks it builds, maximizing the total value of transaction fees that can be earned.



Maximizing Revenue

By optimizing each block to maximize transaction fees, BTCS generates scalable revenue.



Sort High-Value transactions into block



Deliver an optimized block to the validator





Operational Strategy: Grow Revenue and Improve Margins

Technological Improvements

continually invest in powerful combination of custom software and infrastructure specialized to maximize revenue, improve margins, and ensure our competitive advantage. Recent initiatives include:

- Custom Block-Building Algorithms: Our proprietary algorithms strategically order transactions to increase the value of each block and maximize earned rewards.
- **High-Performance Infrastructure:** Transitioning from cloud to bare metal reduced latency, cut costs, and improved reliability and margins.
- Rust Programming Language: High-performance Rust language enables faster execution and lower latency. enhancing real-time performance and competitiveness.





Increase High-Value Order Flow

To grow scalable revenue through block building, we've built strong relationships with crucial order flow providers.

- We've partnered with and invested in ETHGas, a block space futures platform, which gives us priority access to secure high-value transaction order flow.
- We have secured transaction order flow through numerous partnerships, including with Metamask, the leading Ethereum wallet with more than 100 million users built by ConsenSys.

BTCS is responsible for more than 1% of transactions on the Ethereum network.









Control Block Space

BTCS gains a strategic advantage by controlling exclusive block space from key validator operators, which enhances revenue and improves margins.

- Our collaboration with Rocket Pool, a leading on-chain liquid staking provider. helps scale our validator nodes and provides us with exclusive access to block space.
- Through the rollout of our Staker Protection Plan (SPP), we gain control of certain block space from top staking providers Figment and WonderFi, while optimizing staking rewards for their stakers.



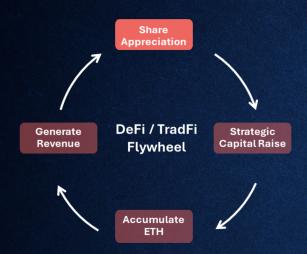


Figment





DeFi / TradFi Flywheel: Share Appreciation



BTCS strives to create long-term value for shareholders by growing share price to increase its market capitalization.

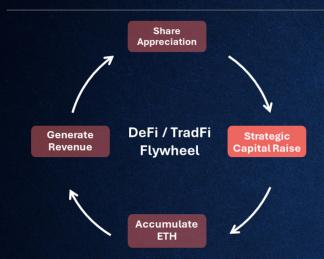


^{1.} Market capitalization based on year-end closing stock price and common shares outstanding

^{*} Market capitalization as of August 12, 2025



DeFi / TradFi Flywheel: Strategic Capital Raise



Capital Raises YTD ²						
Description	Amount Raised (m)	Percentage				
At-the-Market (ATM) Sales	\$ 139	67%				
Convertible Debt	\$ 17	8%				
DeFi Borrowing on AAVE	\$ 52	25%				
Total	\$ 207					

DeFi Borrowing Strategy Increases ETH Exposure & Generates Positive Net Yield

Illustration of DeFi Leveraged Economics¹

Amount (m) ²	APY	Earnings (m)	ETH ²
\$ 125	1.92%³	\$2.40	38,400
\$ (52)	5.48%³	\$ (2.85)	
\$ 52	3.00%4	\$ 1.56	16,100
		\$1.11	
		0.89%	
		142%	54,500
	\$ 125 \$ (52)	\$ 125 1.92% ³ \$ (52) 5.48% ³	\$ 125 1.92% ³ \$ 2.40 \$ (52) 5.48% ³ \$ (2.85) \$ 52 3.00% ⁴ \$ 1.56 \$ 1.11 0.89%

- Collateralized ETH earns interest; ETH bought with borrowed funds earns staking yield
- Combined ETH yields exceed borrowing costs, generating net positive APY
- BTCS has set a cap of 40% loan-to-value to safeguard against over-leverage
- · The strategy boosts ETH exposure without requiring new equity capital
- Borrowed USDT remains stable, enabling BTCS to capture ETH upside without added debt volatility
 - 1. Illustration assumes static ETH price and APY rates
 - 2. As of August 12, 2025 (approximate)
 - 3. Sourced from aave.com as of August 12, 20254. BTCS management estimates



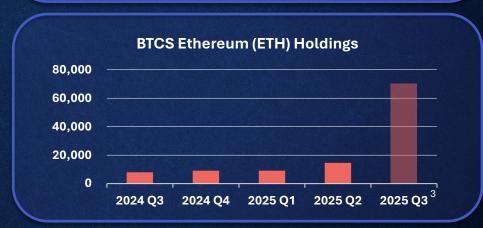
DeFi / TradFi Flywheel: Accumulate ETH



BTCS continues to scale its ETH treasury and grow revenue by:

- Converting strategically raised capital to ETH
- Deploying ETH by staking it to run validators
- Depositing ETH to earn yield on a DeFi lending and borrowing platform





3. Partial O3 as of August 12, 2025

^{1.} As of August 12, 2025

^{2.} Sourced from https://www.strategicethreserve.xyz/ as August 12, 2025



Financial Highlights

6 Months 2025	FY 2024	FY 2023
\$ 40,809,558	\$ 38,245,000	\$ 27,147,000
(\$ 9,739,393)	(\$ 4,245,000)	(\$ 1,337,000)
\$ 4,461,133	\$ 4,074,000	\$1,340,000
(\$ 4,421,792)	(\$ 3,128,000)	(\$ 360,000)
1%	23%	73%
(\$ 5,737,661)	\$ 7,684,000	\$12,136,000
(\$ 13,787,165)	(\$ 1,271,000)	\$7,819,000
(\$0.65) per share	(\$ 0.08) per share	\$ 0.55 per share
(\$ 3,235,514)	(\$ 3,530,000)	(\$ 3,562,000)
(\$ 13,365,606)	(\$ 2,632,000)	\$ 186,000
(\$ 15,262,531)	\$ 6,682,000	\$ 2,688,000
	\$ 40,809,558 (\$ 9,739,393) \$ 4,461,133 (\$ 4,421,792) 1% (\$ 5,737,661) (\$ 13,787,165) (\$ 0.65) per share (\$ 3,235,514) (\$ 13,365,606)	\$ 40,809,558 \$ 38,245,000 (\$ 9,739,393) (\$ 4,245,000) \$ 4,461,133 \$ 4,074,000 (\$ 4,421,792) (\$ 3,128,000) 1% 23% (\$ 5,737,661) \$ 7,684,000 (\$ 13,787,165) (\$ 1,271,000) (\$ 0.65) per share (\$ 3,235,514) (\$ 3,530,000) (\$ 13,365,606) (\$ 2,632,000)



Cap Table

Equity Instrument	Outstanding ⁽¹⁾	Fully Diluted ⁽¹⁾
Common Shares ⁽²⁾	48,052,778	48,052,778
Convertible Debt (Conversion Price = \$5.85)		1,334,679
Convertible Debt (Conversion Price = \$13.00)		773,078
Convert Warrants #1 (Exercise Price = \$2.75, exp. 5/13/2030)		532,191
Convert Warrants #2 (Exercise Price = \$8.00, exp. 7/21/2030)		879,375
RD Warrant (Exercise Price = \$11.50, exp. 3/4/2026)		712,500
Employee Options (Weighted Average Exercise Price = \$2.44)		1,892,395
Total	48,052,778	54,176,996
Series V Preferred Stock ^{(3) (4)}		16,004,738

Common Stock Insider Ownership Breakdown			
Public Holders	85%		
Insider Holders (2)	15%		

¹⁾ As of August 12, 2025

⁽²⁾ Includes 981,746 restricted shares of Common Stock held by Insiders that remain subject to forfeiture based on vesting conditions that include Market Cap thresholds and time-based vesting

Includes 751,746 restricted shares of Series V Preferred Stock held by Insiders that remain subject to forfeiture based on vesting conditions that include Market Cap thresholds and time-based vesting

⁴⁾ Shareholders have authorized the board to convert the Series V to common stock on a 1:1 basis. However, as part of the July 21, 2025, convertible note financing terms, the Company agreed that, while the notes remain outstanding, it will not amend its non-convertible Series V Preferred Shares to allow for conversion into common stock prior to January 21, 2027



Leadership Team & Board

Leadership Team



Charles Allen
Chief Executive Officer &
Chairman of the Board



Michael Prevoznik
Chief Financial Officer



Benjamin Hunter VP of Engineering



Eldari Gogiashvili Ethereum Team Lead

Directors



Charlie Lee Director



Melanie Pump Director



Ashley DeSimone
Director



Michal Handerhan
Director



Key Takeaways

- New entrants bring more attention and understanding to the space
- Regulatory tailwinds support Ethereum, stablecoins, and DeFi
- Most seasoned public company in the category
- ✓ Hallmark DeFi/TradFi flywheel delivers capital-efficient fundraising
- Vertically integrated operations with deep network partnerships



Investors

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- www.btcs.com/research-thought-leadership.

Social Media Channels

- X www.twitter.com/NasdaqBTCS
- in www.linkedin.com/company/nasdaq-btcs
- www.youtube.com/c/BTCSInc
- Discord: https://discord.gg/9vW5HkWBJG



Appendix









Basics of Transaction Flow on Ethereum

Mempool:

When a user initiates a transaction, it goes to the mempool, a temporary storage for pending transactions awaiting confirmation and inclusion in a block. Transactions in the mempool are publicly accessible and have associated fees that users pay to prioritize their inclusion on the blockchain.

Searcher:

Searchers monitor the public mempool for arbitrage opportunities, aiming to profit by bundling and reordering transactions. They inform builders of preferred bundles for the next block but don't construct blocks themselves.

Builder:

Builders construct blocks by rearranging transactions and bundles of transactions to maximize fees, then submit the block to validators. Their profit comes from the difference between total transaction fees and the fee paid to a validator.

Relay:

Relays enhance Ethereum's transaction process by securely facilitating communication between builders and validators, keeping block contents hidden from validators until signed.



Validator:

Validators propose blocks, choosing the one with the highest builder fee from submissions via relays. They sign and broadcast the selected block, which becomes part of the blockchain once confirmed by other validators.



Builders and Block Construction

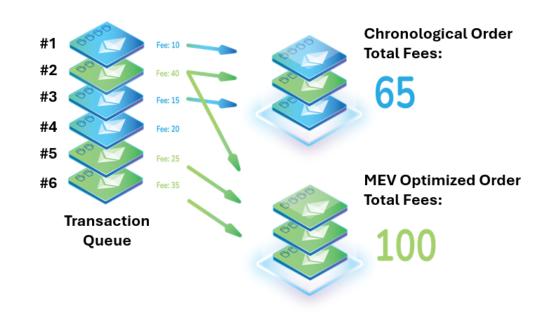
What is Builder+?

Builder+ is our Ethereum block builder, which utilizes advanced algorithms to meticulously construct optimized blocks for on-chain validation designed to maximize revenue (MEV).

Builders monitor the Ethereum transaction queue (mempool) for pending transactions and transaction bundles and reorder them strategically to create an "optimized block" that contains transactions with the highest fees.

Builders pay a fee to purchase rights to block space from a validator and earn the transaction fees associated with the transactions in the selected block.

Chronological Order vs. MEV Optimized Block



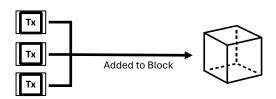


Block Building on Ethereum



Acquire Block Space

- Process: Builder+ strategically participates in the Proposer-Builder Separation (PBS) auction system, bidding to secure the right to populate the next block in the chain from the current validator.
- Objective: Obtain block space at an optimal price to maximize revenue.



Construct Optimized Block

- Process: Builder+ leverages advanced algorithms to select and sequence complaint* transactions from the public mempool and private order flow.
- Objective: Construct blocks that maximize the gas fee values within each block while adhering to compliance standards, creating highvalue, efficient blocks.



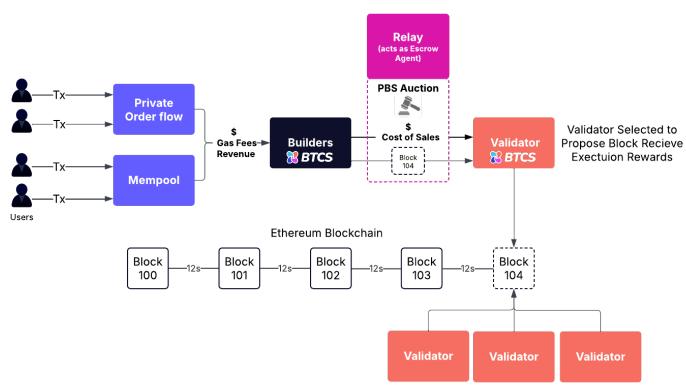
Collect Gas Fees as Revenue

- Process: Builder+ receives gas fees from transactions added to successfully proposed blocks.
- **Objective:** Capture scalable revenue from gas fees, directly supporting BTCS's growth through sustained MEV opportunities.

^{*} BTCS does not include transactions with addresses on OFAC's Specially Designated Nationals and Blocked Persons list and certain other addresses



Ethereum Transaction Process Flow



1 m + Validators Recieve Consensus Rewards for Attesting to Block

^{*} BTCS does not include transactions with addresses on OFAC's Specially Designated Nationals and Blocked Persons list and certain other addresses





Blockchain Basics



Blockchains Explained

A blockchain ledger is a **distributed ledger** maintained by a network of computer nodes that validate transactions.

Traditional vs. Blockchain Systems

Distributed ledgers allow for ownership of assets to be recorded through a **publicly shared registry**, eliminating the need for **central authorities** to certify ownership and clear transactions.



Trust/consensus entrusted to third-party intermediaries (such as banks).



Trust / consensus is built into the Blockchain network and secured by cryptography.

How Blockchains Work



Transaction (payment, contract, record etc.) is broadcasted to peer-to-peer network of computers, also referred to as nodes or validators.



The network of validators uses a consensus algorithm to validate the transaction.



Once validated, the transaction is combined with other transactions to create a new block of data to be added to the ledger.

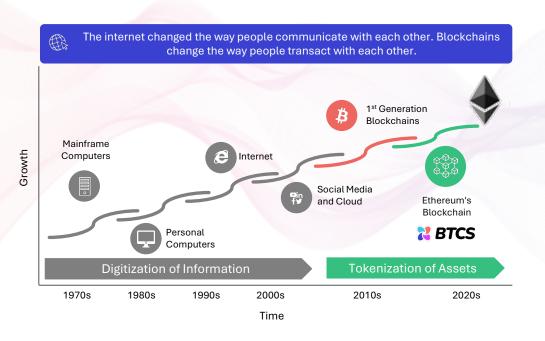


The new block is permanently added to the existing and unalterable blockchain ledger.



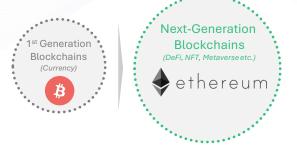
Blockchains Ushering in a New Era of Technology

The computer and internet age ushered in the **digitization** and **proliferation of information** on a global scale. Ethereum is ushering in an age of **real-world asset tokenization** and **transfer** without trusted intermediaries (banks, exchanges, etc.)



Next-Generation Blockchains

- Proof-of-Stake ("PoS") consensus
- ESG friendly
- Infrastructure powering:
 - Web 3 Next evolution of internet
 - DeFi Decentralized finance
 - NFTs Smart contracts/non fungible/ unique tokens
 - Stablecoins Tokenization of currencies like the U.S. dollar





Next-Generation PoS Opportunity & Relative Comparison

Web 3 and transaction-based industries built on next-generation blockchain technologies represent a **multi-trillion market opportunity**.

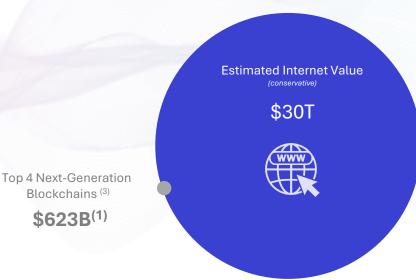
1st Generation Blockchains

Bitcoin and gold are storers of value.



Next-Generation Blockchains e.g. Ethereum

The internet's future can be transformed by next-generation blockchains that serve as the backbone of crypto assets and ownership in **Web 3.**



Sources: (1) CoinMarketCap.com as of 12/31/2024, (2) Market Capitalization of Gold (Sep 2024) according to Ingoldwetrust.report, (3) Includes Ethereum, Solana, BNB, and Cardano The above was prepared by BTCS and reflects solely the opinion of BTCS and its management



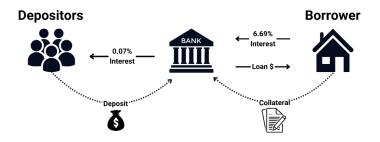
Traditional vs Decentralized Finance Example

Decentralized Finance Built on Ethereum

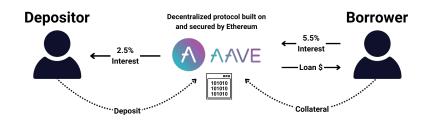
Built on Ethereum, Aave and other DeFi protocols solve inefficiencies in traditional finance by enabling instant, permissionless lending and borrowing. By replacing brick and mortar intermediaries with smart contracts, they reduce costs, improve accessibility, and operate 24/7, eliminating delays, high fees, and restrictive banking hours.

Category	AAVE	Bank
Spread	3.00%*	6.62%**
Risk	Overcollateralized	Undercollateralized
Operating	24/7, 365 days a	9AM – 5PM Monday – Friday,
Hours	year	closed often
Governance	Computers, Smart Contract Logic, no human error risk	Humans: Subject to error and influences (political, monetary, etc.)

Traditional Finance



Decentralized Finance



^{*}AAVE spread is estimated using a USDT borrow rate of 5.5% and USDT interest deposit rate of 2.5% as of March 12, 2025

^{**}Bank spread is estimated using national average 30 yr fixed mortgage rate from bankrate.com of 6.69% and average checking account rate of 0.07% from nerdwallet.com as of March 12, 2025



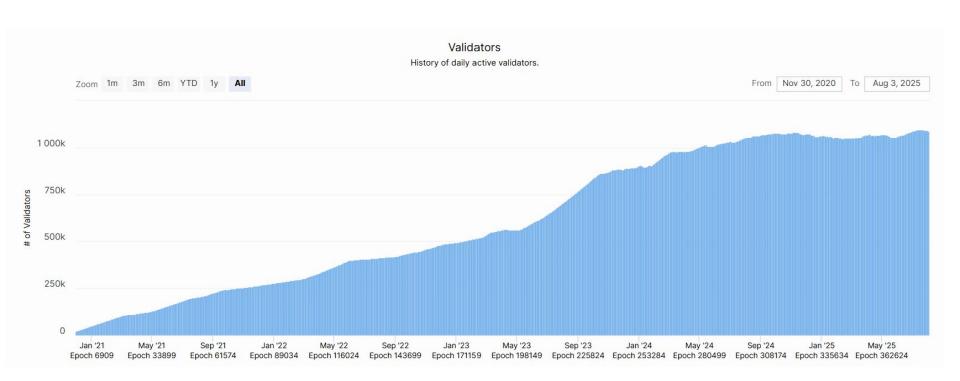


Ethereum By the Numbers



Ethereum Statistics

Ethereum (ETH) is the foundation of BTCS's blockchain infrastructure strategy, with its unparalleled ecosystem and commitment to innovation aligning seamlessly with our vision for secure, scalable growth.



Source: Beaconcha.in



Ethereum Compared to Legacy Store of Value Assets

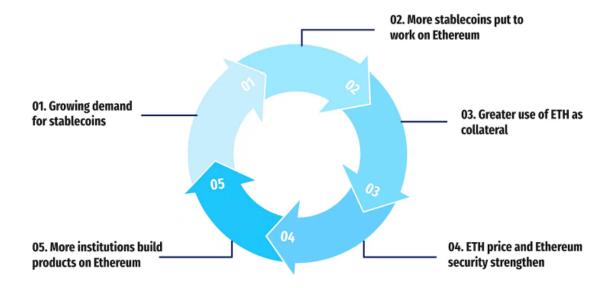
	ETH	BITCOIN	ART	GOLD	US TREASURY	STOCKS	REAL ESTATE
Portable	1	4	×	×	4	4	×
Divisible	4	1	×	×	v	4	×
Durable	4	4	1	4	×	×	4
Scarce	4	✓	4	4	×	×	4
Yield Generating	4	×	×	×	*	4	1
Seizure Resistant	4	1	×	×	×	×	×
Programmable	4	Limited	×	×	×	. *	×
Market Size	<\$1T	\$1T+	\$2T+	\$20T+	\$25T+	\$100T+	\$300T+



ETH – Stablecoin Flywheel

The growth of the stablecoin economy sets up a powerful flywheel for Ethereum and ETH.

As more stablecoins are put to work on Ethereum, demand for ETH strengthens. A higher ETH value and more secure network attract more institutions and services, which fuels even greater stablecoin adoption.



Electric Capital: https://electriccapital.substack.com/p/beyond-stablecoins-the-case-for-ethereum