



Investor Presentation

BTCS Inc. (Nasdaq: BTCS)

January 2023

Safe Harbor

The following presentation contains statements, estimates, forecasts, and projections regarding future performance and events, which constitute forward-looking statements. Those statements include statements regarding the intent and belief or current expectations of BTCS and its management team regarding our blockchain infrastructure operations business, planned continued expansions, market opportunity, the risk profile of our digital asset holdings, plans regarding securing other proof of stake blockchains, expected gross margins, our balance sheet growth, our beliefs regarding the correlation between the adoption success of the internet and the potential success and adoption of blockchain, accelerating the development of our platforms and expectations on commercializing StakeSeeker our staking-as-a-service platform. These statements may be identified by the use of words like "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "will," "should," and "seek," and similar expressions and include any financial projections or estimates or pro forma financial information set forth herein. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties and that actual results may differ materially from those projected in the forward-looking statements. Important factors that could cause actual results to differ materially from our expectations include, without limitation, unexpected accounting adjustments, the rewards and costs associated with validating transactions on proof-of-stake blockchains, a significant decrease in the value of our digital asset holdings, and our rewards while locked up, loss or theft of the private withdrawal keys resulting in the complete loss of our digital assets and reward, as well as those risks detailed in our filings with the SEC, including our Form 10-K filed with the SEC on March 11, 2022. The increasing risk of legislation or regulation arising from custodial platforms that may help protect investors presents many unknowns to our business and may increase costs. Neither BTCS nor any of its affiliates undertake any obligation to update any forward-looking statements for any reason, even if new information becomes available or other events occur in the future.

Summaries of documents contained herein and in our filings with the SEC may not be complete and are qualified in their entirety by reference to the complete text of such documents. In making an investment decision, you must rely on your own examination of these documents and such additional due diligence as you deem appropriate. We have not authorized any other person to provide you with information that is different from the information contained in our filings with the SEC. If anyone provides you with different or inconsistent information, you should not rely on it.

Our filings with the SEC are available to the public on, and may be reviewed at, the SEC's website (www.sec.gov) and on BTCS's website (www.btcs.com). The content on our website is not incorporated into this presentation.

BTCS Company Overview

BTCS generates revenue through its **blockchain infrastructure** operations by securing **next-generation blockchain** networks that power Web 3.

Our strategy focuses on driving **scalable growth** of our **StakeSeeker** platform, designed to attract users with consolidated crypto analytic tools and allow them to participate in blockchain networks by staking to our validator nodes.



Core Business

- Blockchain infrastructure focus
- Non-custodial Staking-as-a-Service
- Robust API driven analytics platform



Value Proposition

- Only pure-play Nasdaq listed staking company
- Executive leadership team with extensive industry and capital markets experience
- Over 8 years blockchain focus
- Unique and scalable business model



2022 Highlights

- 2022 \$1.7 million revenue*
- 75% Gross Margins*
- Debt-free
- 38% insider ownership**
- First U.S. public company to pay a dividend in Bitcoin (the "Bividend")

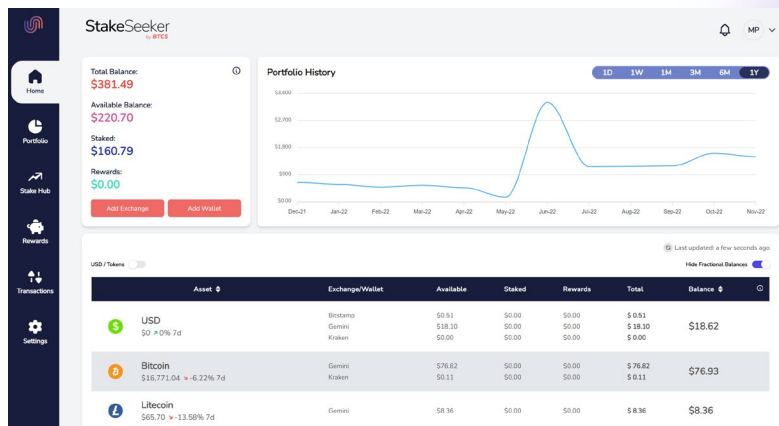
StakeSeeker is BTCS's newly introduced proprietary Cryptocurrency Dashboard and Staking-as-a-Service platform, developed to empower users to better understand and grow their crypto holdings with innovative portfolio analytics and a non-custodial process to earn staking rewards on digital asset holdings.



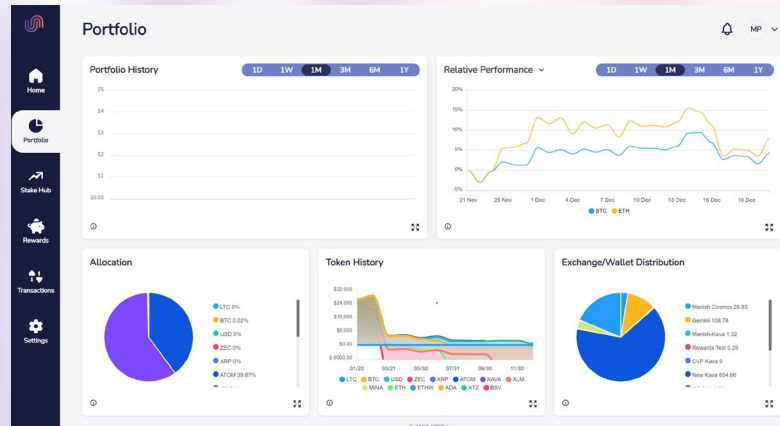
StakeSeeker is designed to provide a **one-stop-shop dashboard** for users to link and monitor their consolidated crypto portfolio data across multiple exchanges and wallets and have access to a suite of data analytic tools, including performance and reward tracking.



Link exchanges and wallets where your crypto is held to evaluate and monitor your consolidated crypto portfolio in a central dashboard.



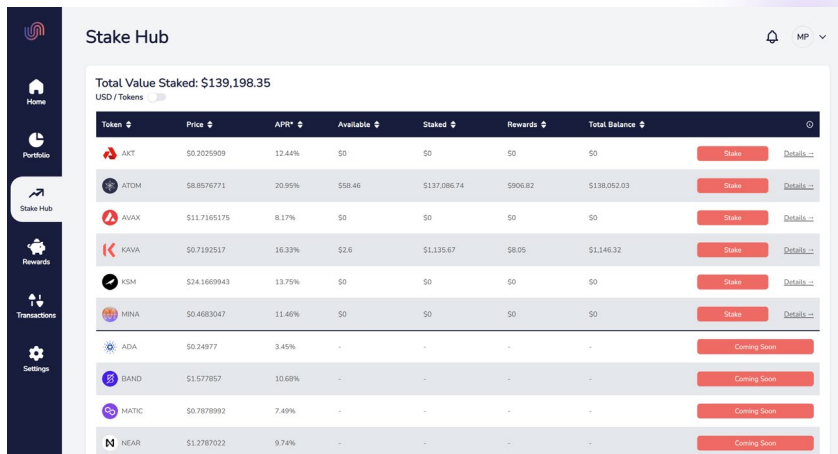
Analyze your crypto performance with a suite of data analytic and reporting tools, including trading history and rewards tracking.



StakeSeeker's Stake Hub enables users to earn rewards by securely staking with **StakeSeeker** validators on a growing number of supported blockchains. As a non-custodial validator operator, BTCS receives a percentage of delegated token staking rewards, known as **validator node fees**, creating the potential opportunity for scalable revenue and business growth with limited additional costs.

**Stake**

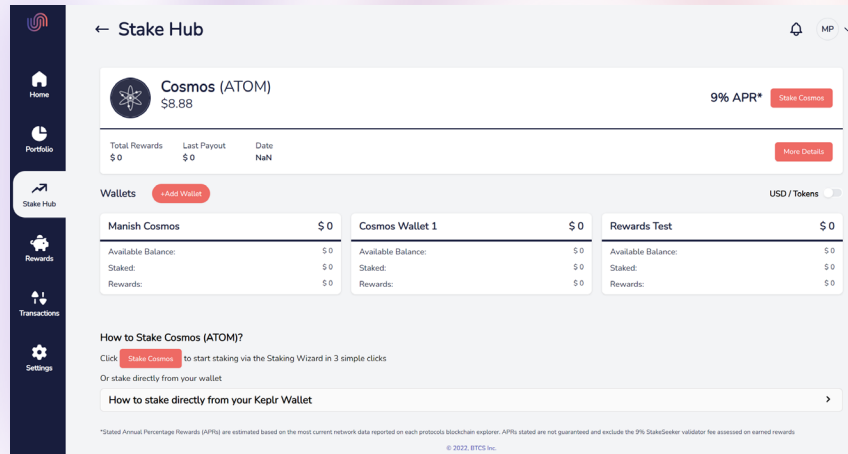
Delegate your crypto to StakeSeeker validators to participate in networks and earn rewards.



Stake Hub

Total Value Staked: \$139,198.35
USD / Tokens

Token	Price	APR*	Available	Staked	Rewards	Total Balance	
AKT	\$0.2025909	12.44%	\$0	\$0	\$0	\$0	Stake Details
ATOM	\$8.8576771	20.95%	\$58.46	\$137,086.74	\$906.82	\$138,052.03	Stake Details
AVAX	\$11.7165175	8.17%	\$0	\$0	\$0	\$0	Stake Details
KAVA	\$0.7192517	16.33%	\$2.6	\$1,135.67	\$8.05	\$1,146.32	Stake Details
XSM	\$24.1669943	13.75%	\$0	\$0	\$0	\$0	Stake Details
MINA	\$0.4683047	11.46%	\$0	\$0	\$0	\$0	Stake Details
ADA	\$0.24977	3.45%	-	-	-	-	Coming Soon
BAND	\$1.527857	10.68%	-	-	-	-	Coming Soon
MATIC	\$0.7878992	7.49%	-	-	-	-	Coming Soon
NEAR	\$1.2767022	9.74%	-	-	-	-	Coming Soon



Stake Hub

Cosmos (ATOM)
\$8.88

9% APR* [Stake Cosmos](#)

Total Rewards: \$0 | Last Payout: \$0 | Date: NaN [More Details](#)

Wallets [+Add Wallet](#)

Manish Cosmos	Cosmos Wallet 1	Rewards Test
Available Balance: \$0	Available Balance: \$0	Available Balance: \$0
Staked: \$0	Staked: \$0	Staked: \$0
Rewards: \$0	Rewards: \$0	Rewards: \$0

How to Stake Cosmos (ATOM)?

Click [Stake Cosmos](#) to start staking via the Staking Wizard in 3 simple clicks

Or stake directly from your wallet

[How to stake directly from your Keplr Wallet](#)

*Stated Annual Percentage Rewards (APR) are estimated based on the most current network data reported on each protocols blockchain explorer. APRs stated are not guaranteed and exclude the 9% StakeSeeker validator fee assessed on earned rewards

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Blockchain Networks Secured by BTCS

BTCS's current **blockchain infrastructure** operations are comprised of the blockchain networks described below. Our expansion strategy involves the evaluation of **high utility** and **promising blockchains** that can be supported on the **StakeSeeker** platform.

StakeSeeker Supported Blockchains



COSMOS
"The internet of blockchains"
ecosystem for interoperability.



TEZOS
Self-upgradable,
security-focused, and
energy-efficient PoS
blockchain.



MINA
Extremely
lightweight
blockchain.



KAVA
Lightning-fast
network connecting
Cosmos and
Ethereum.



CARDANO
Sustainability focused
blockchain based on
peer-reviewed
research.



AKASH
Decentralized
cloud computing
marketplace.



OASIS
Privacy-enabled
scalable blockchain
network for DeFi.



KUSAMA
Scalable network for
early stage Polkadot
deployments.



NEAR
Developer and
user-friendly dApp
platform.



AVALANCHE
Fast, low cost
open-source
platform for
dApps.

Coming Soon to StakeSeeker



POLYGON
Protocol for building
and connecting
Ethereum - compatible
blockchain networks.



SOLANA
High speed network
for dApp development
and scalability.



BAND PROTOCOL
High-performance,
cross-chain data oracle
platform.



ETHEREUM
Leading smart contract
layer-one decentralized
platform.



AXIE INFINITY
NFT based online
gaming.



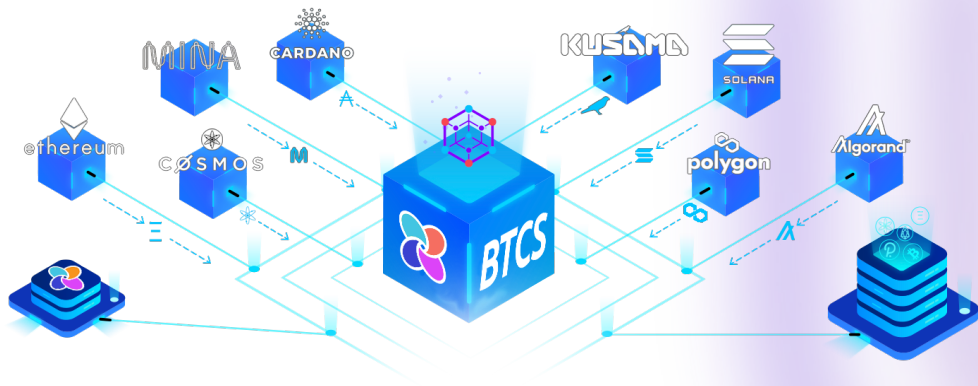
POLKADOT
Enables multiple
networks to operate
together seamlessly.

Company Overview Staking-as-a-Service (“SaaS”) Opportunity

BTCS Scalable Business Model

Blockchain Infrastructure

- BTCS secures disruptive next-generation Proof-of-Stake blockchains that can power **DeFi, NFT, and Metaverse ecosystems**.
- We **earn revenue** by staking our digital assets and running validator nodes 24/7, securing blockchain networks, and participating in network consensus by validating transactions on PoS blockchains.

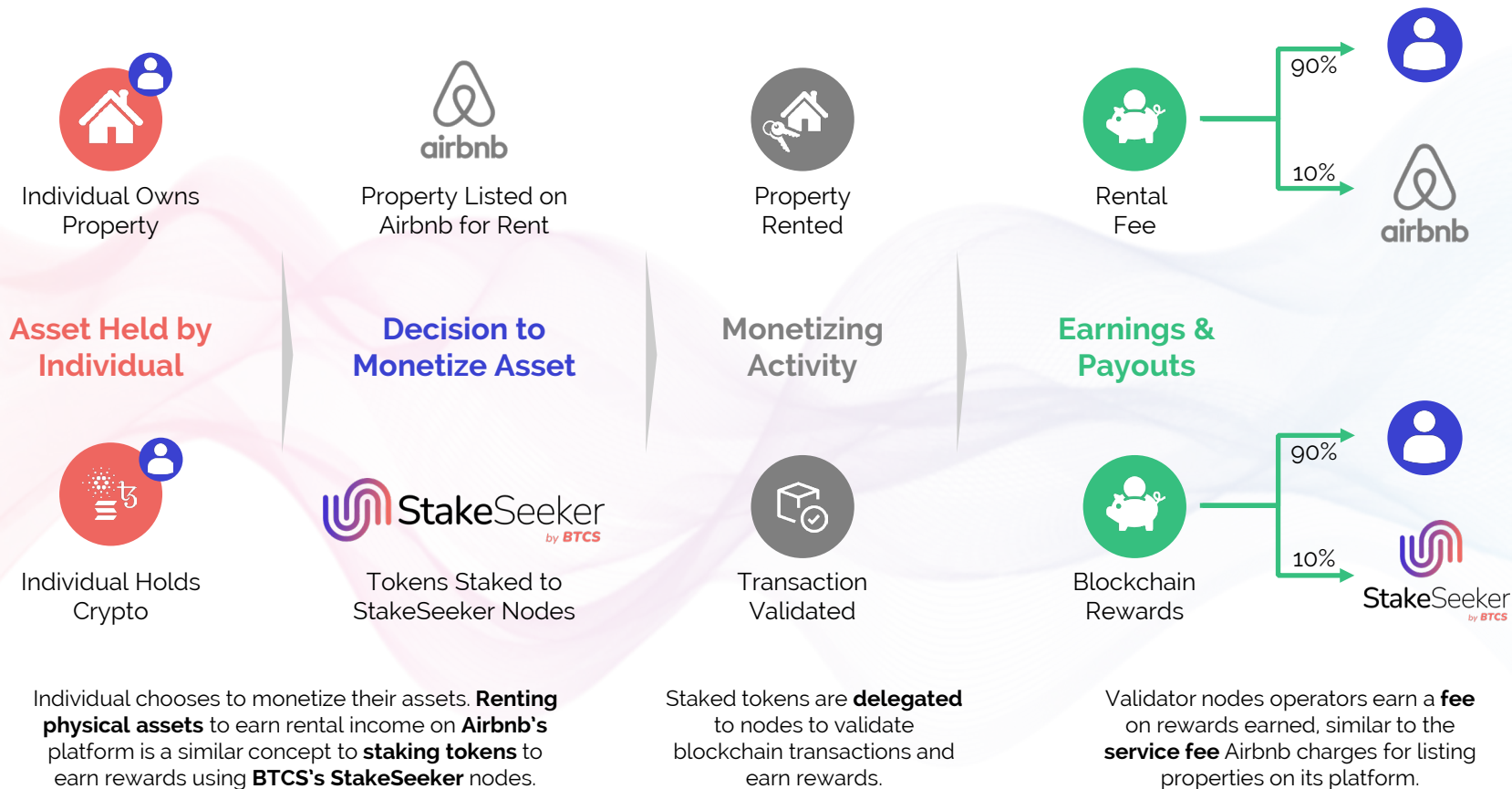


StakeSeeker Platform

- StakeSeeker by BTCS enables users to earn passive crypto rewards by staking through our **non-custodial Stake Hub** and evaluate their crypto portfolios across exchanges and wallets in a single analytics platform.
- The Platform aims to attract users and provide a simple means to **delegate/stake** user tokens to BTCS run validator nodes, boosting revenue growth through scale.
- BTCS will receive a percentage of token holders staking rewards as a validator node **fee**.



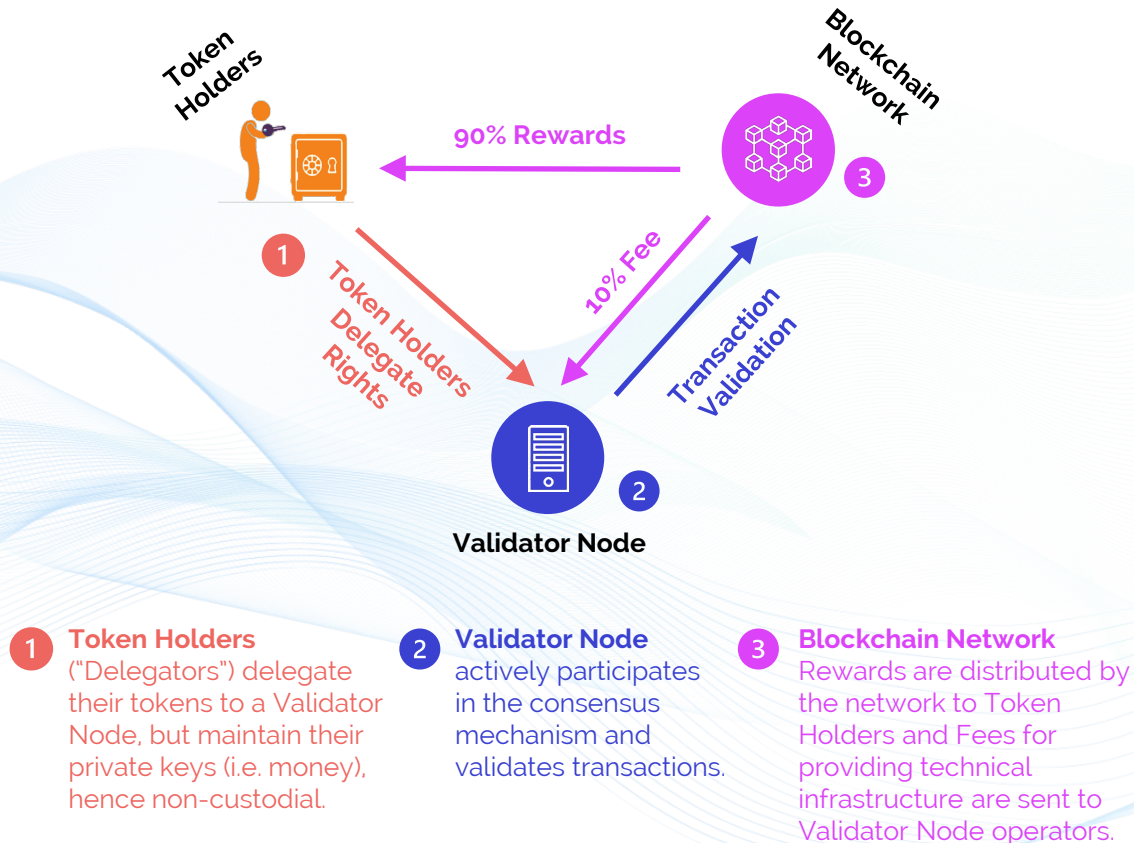
Comparison to a More Widely Known Business Model



Delegated Proof-of-Stake Blockchain Mechanics*

What is Staking?

- Staking cryptocurrencies involves supporting the **consensus mechanism** of a Proof-of-Stake blockchain. The process involves committing crypto assets to support and validate transactions on a blockchain network, **earning rewards** for successful verification of transactions.
- Delegator's tokens are locked in network-based **smart contracts** ("Staked") with validator nodes as an incentive to ensure transaction validation adheres to the rules of the blockchain network.
- Rewards are typically earned based on the number of tokens staked to a node selected to **validate transactions** on a blockchain.



Importance of Custody in Today's Environment

Staking through BTCS's **StakeSeeker** platform is **non-custodial**, which differs from staking and lending interest offered by centralized crypto exchanges.

Custodial Staking

- Crypto exchange creates wallets for accounts set up on exchange
- Custodian has control over funds and tokens (i.e. private keys) held in customer exchange accounts
- Users do not maintain (or control) private keys
- Typically, higher transaction fees

coinbase

kraken

BINANCE

Non-Custodial Staking

- Crypto holders purchase tokens on exchanges and transfer off-exchange to digital wallets
- Users maintain control of private keys and direct staking activities
- Users control safeguarding of their assets
- Lower transaction fees

vs.

StakeSeeker
by BTCS



Safeguarding customer funds continues to be a hot topic in the news. In light of the recent collapses of crypto lending platforms and exchanges, including FTX, the phrase "Not your keys, not your crypto", has been more widely circulated. This phrase refers to the inherent risk of keeping crypto on exchanges that hold the private keys to your digital assets.



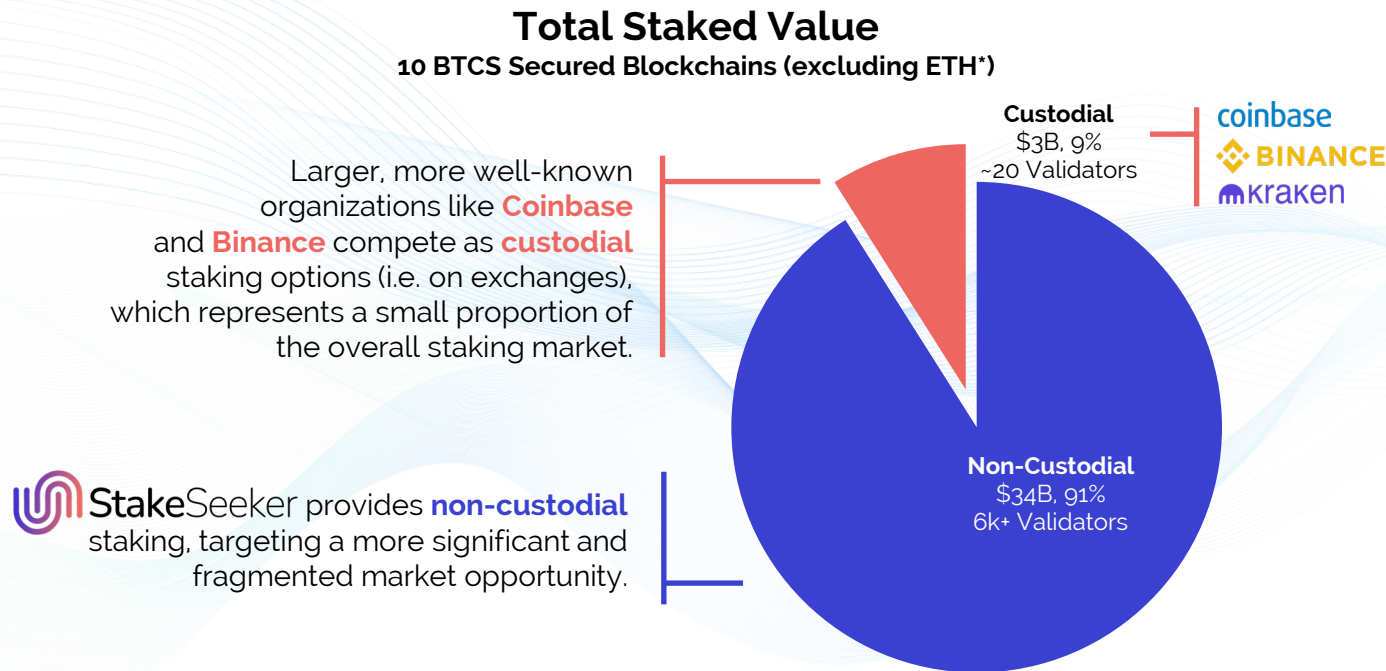
Non-custodial staking encourages holders of crypto to maintain control of their assets by moving them off-exchange and into more secure digital wallets, where crypto holders can control the security of their private keys instead of trusting unregulated third-parties.



Staking from digital wallets enables you to participate in blockchain networks through delegation, creating the possibility to grow your holdings through staking rewards. This is considered non-custodial staking, as you retain control of your private keys during the delegation and staking process.

SaaS Market Opportunity – Fragmented Competition

BTCS expects the Staking-as-a-Service market opportunity to **grow with blockchain network adoption**. We anticipate the market participant structure for the subset of blockchains depicted below to be representative of the much larger PoS market.



Industry Overview

Blockchains Explained

A blockchain ledger is a **distributed ledger** maintained by a network of computer nodes that verify and validate transactions.

Traditional vs. Blockchain Systems

Distributed ledgers allow for ownership of assets to be recorded through a **publicly shared registry**, eliminating the need for **central authorities** to certify ownership and clear transactions.



Trust/consensus entrusted to **third-party intermediaries** (such as banks).



Trust / consensus is built into the Blockchain network and **secured by cryptography**.

How Blockchains Work



Transaction (payment, contract, record etc.) is broadcasted to **peer-to-peer network** of computers, also referred to as nodes or validators.



The network of validators uses a consensus algorithm to **validate the transaction**.



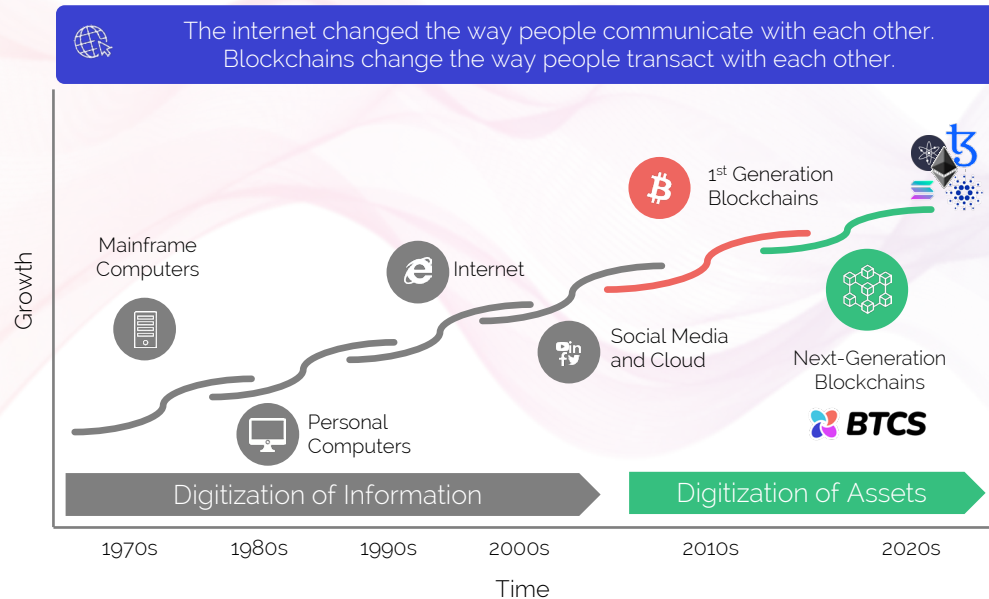
Once validated, the transaction is combined with other transactions to **create a new block** of data to be added to the ledger.



The new block is permanently added to the existing and **unalterable blockchain ledger**.

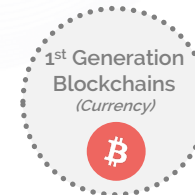
Blockchains Ushering in a New Era of Technology

The computer and internet age ushered in the **digitization** and **proliferation of information** on a global scale. Blockchains are ushering in an age of **asset digitization** and **transfer** without the need for trusted intermediaries (banks, exchanges, etc.)



Next-Generation Blockchains

- Proof-of-Stake ("PoS") consensus
- ESG friendly
- Infrastructure powering:
 - Web 3 – Next evolution of internet
 - DeFi – Decentralized finance
 - NFTs – Smart contracts/non fungible/unique tokens
 - Metaverse – Virtual extension of world



Next-Generation PoS Opportunity & Relative Comparison

Web 3 and transaction-based industries built on next-generation blockchain technologies represent a **multi-trillion market opportunity**.

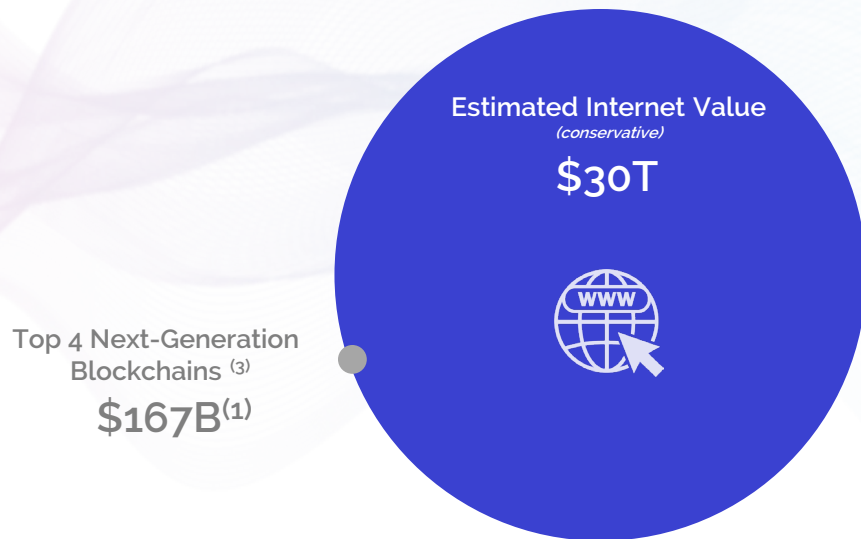
1st Generation Blockchains

Bitcoin and gold are **storers of value**.



Next-Generation PoS Blockchains

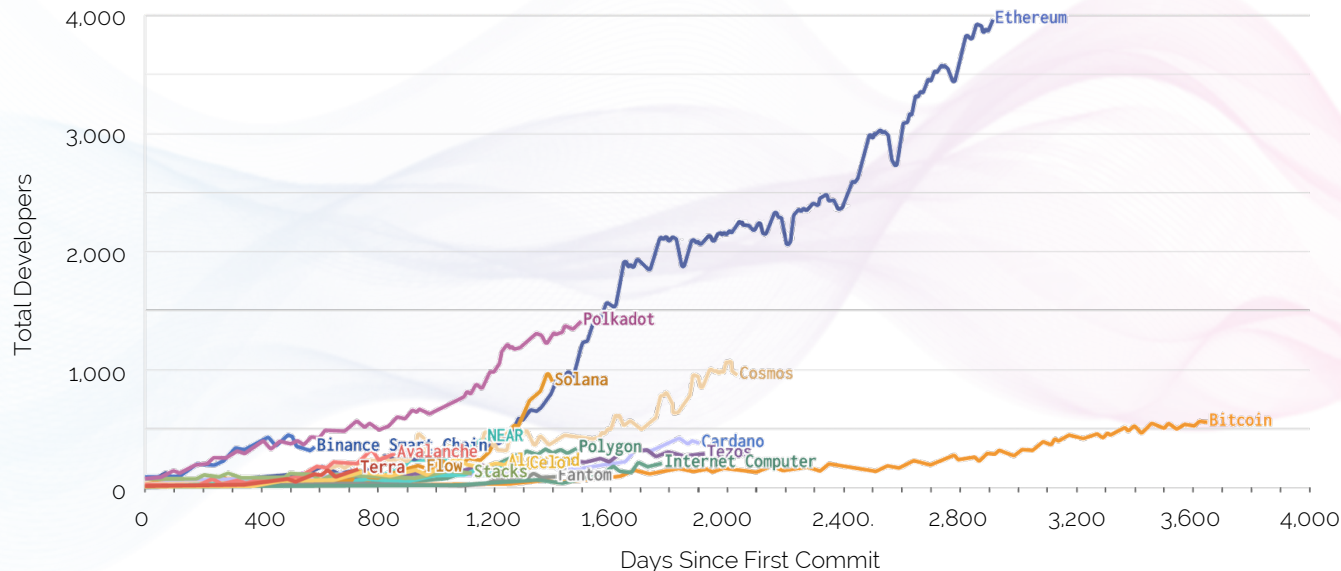
The internet's future can be transformed by next-generation blockchains that serve as the backbone of digital assets and ownership in **Web 3**.



Active Development Leading Indicator of Future Value*

The **significant increase** in both total developers and code commits on the Ethereum blockchain indicates its dominance and value proposition.

Monthly Active Developers Since Launch



A **Commit** is an update to the code of a blockchain that is pushed to GitHub a public code repository. It's an indication of the level of software development.

Days Since First Commit is representative of when a blockchain was launched.

Blockchain – Crypto Exposure Options

BTCS offers investors the opportunity to gain **exposure to crypto markets** with a focus on **next-generation blockchains** powering Web 3 and the growth of NFTs, DeFi, and the Metaverse.



1. Direct Crypto Ownership



2. VC & Private Investments



1st Generation Blockchains

- Digital Currency (e.g. Bitcoin) serves as digital store of value
- Proof-of-Work ("PoW") Mining

- Capital Intensive Hardware with no Residual Value
- High Energy Consumption
- Increasingly Centralized

Nasdaq

OTC

MARATHON[™]
DIGITAL HOLDINGS

coinbase

bakkt

IOT
HUT8

GRAYSCALE[®]

28+
Options
(Bitcoin Miners & Exchanges)

25+
Options



3. Public Companies

Focus

Overview

Business Model

Investment Options



Next-Generation Blockchains

- Infrastructure powering
- Web 3, NFTs, DeFi, and the Metaverse
- Proof-of-Stake Staking

- Highly Scalable, Hardware-Lite
- Higher Transaction Throughput
- Environmentally Friendly (ESG)
- More Decentralized

NEO
EXCHANGE

Nasdaq

4
Options

Defi
tokens.com

WonderFi

ETHER
CAPITAL

2
Options

BTCS

coinbase (Primarily an exchange)

Management & Board

Management



Charles Allen
Chief Executive
Officer &
Chairman of the
Board



**Michal
Handerhan**
Chief Operating
Officer &
Director

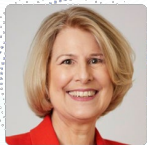


**Michael
Prevoznik**
Chief Financial
Officer



**Manish
Paranjape**
Chief Technology
Officer

Independent Directors



Carol Van Cleef
Director



Charlie Lee
Director



Melanie Pump
Director

Core Values



Integrity



Teamwork



Trust



Fairness



Accountability



Diversity
and Inclusion

For full biographies of our Management team and Board of Directors, visit our website at www.btcs.com.

Key Takeaways



Disruptive and growth industry



Dedicated management team with deep industry and capital markets experience



High growth and scalable business model



75% gross margins, debt free*



38% Insider ownership**



Robust integrated Staking-as-a-Service and data analytics platform

*Unaudited for the year ended December 31, 2022.

** Insider ownership as of January 6, 2023

Key Service Providers



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Legal Counsel



Auditor

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